

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boulevard Brewing Associates Limited Partnership		12/31/2013	LIMITED PARTNERSHIP: MISSOURI
RECEIVING PARTY DATA			
Name:	Duvel Asset Company S.a.r.l.		
Street Address:	Am Hock 2		
City:	Weiswampach		
State/Country:	LUXEMBOURG		
Postal Code:	L-9991		
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	2097012		
Registration Number:	2588056	ZON	
Registration Number:	1978175	WHEAT BEER	
Registration Number:	3933436	UNFILTERED FRIDAYS	
Registration Number:	3736398	TWO JOKERS DOUBLE-WIT	
Registration Number:	3509700	THE SIXTH GLASS	
Registration Number:	4098258	TANK 7 FARMHOUSE ALE	
Registration Number:	3509698	SMOKESTACK SERIES	
Registration Number:	3685541	SINGLE-WIDE I P A	
Registration Number:	3732685	SEEYOULATOR DOPPELBOCK	
Registration Number:	4273235	REVERB IMPERIAL PILSNER	
Registration Number:	1949269	PALE ALE BOULEVARD BREWING CO	
Registration Number:	2715343	NUT CRACKER ALE	
Registration Number:	3406132	LUNAR ALE	

TRADEMARK

Registration Number:	4292926	LOVE CHILD
Registration Number:	3506214	LONG STRANGE TRIPEL
Registration Number:	2456572	IRISH ALE
Registration Number:	3962602	HARVEST DANCE WHEAT WINE
Registration Number:	3534990	DOUBLEWIDE INDIA PALE ALE
Registration Number:	4104510	DARK TRUTH STOUT
Registration Number:	2002472	BULLY PORTER
Registration Number:	1956118	BOULEVARD BREWING CO.
Registration Number:	2000871	BOULEVARD BREWING CO
Registration Number:	2033400	BOB'S '47 MUNICH-STYLE LAGER
Registration Number:	2982111	AMERICAN BODY IRISH SOUL
Serial Number:	85589164	80-ACRE HOPPY WHEAT BEER
Serial Number:	85948792	TRIPLE-WIDE IPA
Serial Number:	85916109	TRIPLE JULEP
Serial Number:	85908039	KC PILS SINCE 1989 BOULEVARD BREWING CO
Serial Number:	85825012	GRAINSTORM BLACK RYE IPA
Serial Number:	85824979	FUNKY PUMPKIN
Serial Number:	85965229	ENTWINED ALE
Serial Number:	85851658	SINCE 1989 BOULEVARD BREWING CO. · UNFIL
Serial Number:	85934443	BOSS TOM'S GOLDEN BOCK
Serial Number:	86075163	POP-UP IPA
Serial Number:	86147152	BOULEVARDIA

CORRESPONDENCE DATA

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-756-8000

Email: jludovici@mwe.com, bmorgan@mwe.com

Correspondent Name: Joanne Ludovici

Address Line 1: 500 North Capitol Street, NW

Address Line 2: McDermott Will & Emery LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:

074185-0125

DOMESTIC REPRESENTATIVE

Name: Joanne Ludovici

TRADEMARK
REEL: 005191 FRAME: 0085

Address Line 1: 500 North Capitol Street, NW
Address Line 2: McDermott Will & Emery LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:

Joanne Ludovici

Signature:

/Joanne Ludovici/

Date:

01/10/2014

Total Attachments: 10

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, effective as of December 31, 2013 is made by and between **Boulevard Brewing Associates Limited Partnership**, a Missouri limited partnership, with an address of 2501 Southwest Boulevard, Kansas City, Missouri 64108, ("**Assignor**"), and **Duvel Asset Company S.à r.l.**, a limited liability company organised and existing under the laws of Luxembourg, with registered office at Am Hock 2, L-9991 Weiswampach (Luxembourg) registered with the RCS under No. B 176 160, duly represented by its managers Mr. Michel Moortgat and Mr. Daniel Krug ("**Assignee**").

WHEREAS, Assignor is the owner of the marks identified on Schedule A (United States Trademarks); Schedule B (Canada Trademarks); Schedule C (Brazil Trademarks); and Schedule D (Madrid Protocol Applications) attached hereto (collectively, the "Marks"), all the goodwill and reputation attached thereto, all common law rights related thereto, and all rights in any cause of action related thereto throughout the world; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, as well as all the goodwill and reputation attached thereto, all common law rights related thereto, and all rights in any cause of action related thereto throughout the world;

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms the sale, assignment, transfer and set over unto the Assignee all of Assignor's right, title and interest in and to the Marks, together with all goodwill and reputation attached or related thereto, all common law rights related thereto, that portion of the business which is ongoing and existing to which the Marks pertain, and any cause of action related to the Marks throughout the world.

This Trademark Assignment is subject in all respects to the terms and conditions of the Asset Purchase Agreement dated as of October 17, 2013, among Assignor, JLJ Craftsmanship Ltd., an affiliate of Assignee, and the other parties thereto (the "Asset Purchase Agreement"). Nothing contained in this Trademark Assignment shall be deemed to supersede any of the representations, warranties, covenants or other agreements contained in the Asset Purchase Agreement. To the extent any provision in this Trademark Assignment is inconsistent with the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall control.

Executed at the office of Assignor listed above, this 31st day of December, 2013.

Boulevard Brewing Associates Limited Partnership

By: *BBC Management Company, its sole general partner*

Signature: _____

Name: _____

Capacity: _____

TRADEMARK

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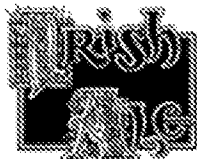
SCHEDULE A: UNITED STATES TRADEMARKS

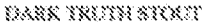


Mark/Name/SN/RN	Status/Key Dates	Full Goods/Services
 SN:75-110112 RN:2,097,012	Renewed September 16, 2007 Int'l Class: 32 First Use: August, 1994 Filed: May 28, 1996 Published: June 24, 1997 Registered: September 16, 1997	(Int'l Class: 32) Beer, ale, and malt liquor
ZON and Design  SN:76-246548 RN:2,588,056	Renewed July 2, 2012 Int'l Class: 32 First Use: May 3, 2001 Filed: April 24, 2001 Published: April 9, 2002 Registered: July 2, 2002	(Int'l Class: 32) Beer
WHEAT BEER and Design  SN:74-673455 RN:1,978,175	Renewed June 4, 2006 Int'l Class: 32 First Use: January, 1991 Filed: May 12, 1995 Published: March 12, 1996 Registered: June 4, 1996	(Int'l Class: 32) Beer, ale, and malt liquor
UNFILTERED FRIDAYS  SN:77-883345	Registered March 22, 2011 Int'l Class: 32 First Use: August 15, 2007	(Int'l Class: 32) Beer, ale and malt liquor



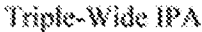
RN:3,933,436	In Commerce: October 31, 2007 Filed: December 1, 2009 Published: January 4, 2011	
TWO JOKERS DOUBLE-WIT TWO JOKERS DOUBLE-WIT SN:77-744811 RN:3,736,398	Registered January 12, 2010 Int'l Class: 32 First Use: May 18, 2009 Filed: May 26, 2009 Published: October 27, 2009	(Int'l Class: 32) Beer, ale and malt liquor
THE SIXTH GLASS THE SIXTH GLASS SN:77-253770 RN:3,509,700	Registered September 30, 2008 Int'l Class: 32 First Use: November 11, 2007 Filed: August 13, 2007 Published: March 18, 2008 Allowed: June 10, 2008	(Int'l Class: 32) Beer, ale and malt liquor
TANK 7 FARMHOUSE ALE TANK 7 FARMHOUSE ALE SN:85-279981 RN:4,098,258	Registered February 14, 2012 Int'l Class: 32 First Use: November 1, 2009 Filed: March 29, 2011 Published: November 29, 2011	(Int'l Class: 32) Beer, ale and malt liquor
SMOKESTACK SERIES SMOKESTACK SERIES SN:77-253737	Registered September 30, 2008 Int'l Class: 32 First Use: November 11, 2007 Filed:	(Int'l Class: 32) Beer, ale and malt liquor

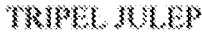

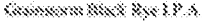
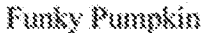
RN:3,509,698	August 13, 2007 Published: March 18, 2008 Allowed: June 10, 2008	
SINGLE-WIDE I P A SINGLE-WIDE I P A SN:77-673046 RN:3,685,541	Registered September 22, 2009 Int'l Class: 32 First Use: January 15, 2009 Filed: February 18, 2009 Published: July 7, 2009	(Int'l Class: 32) Beer, ale and malt liquor
SEYOUULATOR DOPPELBOCK SeYOUulator Doppelbock SN:77-682635 RN:3,732,685	Registered December 29, 2009 Int'l Class: 32 First Use: September 7, 2009 In Commerce: September 15, 2009 Filed: March 3, 2009 Published: July 7, 2009 Allowed: September 29, 2009	(Int'l Class: 32) Beer, ale and malt liquor
REVERB IMPERIAL PILSNER REVERB IMPERIAL PILSNER SN:85-469223 RN:4,273,235	Registered January 8, 2013 Int'l Class: 32 First Use: August 31, 2012 Filed: November 10, 2011 Published: June 26, 2012 Allowed: August 21, 2012	(Int'l Class: 32) Beer, ale and malt liquor
PALE ALE BOULEVARD BREWING CO and Design	Renewed January 16, 2006 Int'l Class: 32	(Int'l Class: 32) Beer, ale, and malt liquor


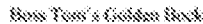
 SN:74-664876 RN:1,949,269	First Use: December, 1990 Filed: April 24, 1995 Published: October 24, 1995 Registered: January 16, 1996	
NUT CRACKER ALE and Design  SN:76-371920 RN:2,715,343	Renewed May 13, 2013 Int'l Class: 32 First Use: November 30, 1996 Filed: February 15, 2002 Published: February 18, 2003 Registered: May 13, 2003	(Int'l Class: 32) Beer, ale, and malt liquor
LUNAR ALE LUNAR ALE SN:77-060998 RN:3,406,132	Registered April 1, 2008 Int'l Class: 32 First Use: March 31, 2007 Filed: December 11, 2006 Published: August 14, 2007 Allowed: November 6, 2007	(Int'l Class: 32) Beer, ale, and malt liquor
LOVE CHILD Love Child SN:85-313397 RN:4,292,926	Registered February 19, 2013 Int'l Class: 32 First Use: August 31, 2012 Filed: May 5, 2011 Published: August 23, 2011 Allowed: October 18, 2011	(Int'l Class: 32) Beer, ale and malt liquor

<p>LONG STRANGE TRIPEL</p> <p>LONG STRANGE TRIPEL</p> <p>SN:77-253850 RN:3,506,214</p>	<p>Registered September 23, 2008</p> <p>Int'l Class: 32 First Use: November 11, 2007 Filed: August 13, 2007 Published: March 18, 2008 Allowed: June 10, 2008</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>IRISH ALE and Design</p>  <p>SN:75-290410 RN:2,456,572</p>	<p>Renewed June 5, 2011</p> <p>Int'l Class: 32 First Use: January 31, 1996 Filed: May 12, 1997 Published: February 10, 1998 Registered: June 5, 2001</p>	<p>(Int'l Class: 32) Beer, ale, and malt liquor</p>
<p>HARVEST DANCE WHEAT WINE</p> <p>HARVEST DANCE WHEAT WINE</p> <p>SN:77-831206 RN:3,962,602</p>	<p>Registered May 17, 2011</p> <p>Int'l Class: 32 First Use: November 1, 2009 Filed: September 21, 2009 Published: February 16, 2010 Allowed: May 11, 2010</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>DOUBLEWIDE INDIA PALE ALE</p> <p>DOUBLEWIDE INDIA PALE ALE</p> <p>SN:77-253751 RN:3,534,990</p>	<p>Registered November 18, 2008</p> <p>Int'l Class: 32 First Use: November 11, 2007 Filed: August 13, 2007 Published: March 18, 2008 Allowed:</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>

	June 10, 2008	
<p>DARK TRUTH STOUT</p> <p></p> <p>SN:85-279823 RN:4,104,510</p>	<p>Registered February 28, 2012</p> <p>Int'l Class: 32 First Use: January 31, 2010 Filed: March 29, 2011 Published: December 13, 2011</p>	(Int'l Class: 32) Beer, ale and malt liquor
<p>BULLY PORTER and Design</p> <p></p> <p>SN:74-664936 RN:2,002,472</p>	<p>Renewed September 24, 2006</p> <p>Int'l Class: 32 First Use: January 1, 1991 Filed: April 24, 1995 Published: July 2, 1996 Registered: September 24, 1996</p>	(Int'l Class: 32) Beer, ale, and malt liquor
<p>BOULEVARD BREWING CO.</p> <p>SN:74-635548 RN:1,956,118</p>	<p>Renewed February 13, 2006</p> <p>Int'l Class: 32 First Use: November 17, 1989 Filed: February 17, 1995 Published: November 21, 1995 Registered: February 13, 1996</p>	(Int'l Class: 32) Beer, ale, and malt liquor
<p>BOULEVARD BREWING CO and Design</p> <p></p>	<p>Renewed September 17, 2006</p> <p>Int'l Class: 32 First Use: December, 1990 Filed: April 24, 1995 Published: June 25, 1996</p>	(Int'l Class: 32) Beer, ale, and malt liquor

SN:74-664937 RN:2,000,871	Registered: September 17, 1996	
BOB'S '47 MUNICH-STYLE LAGER and Design  SN:74-689495 RN:2,033,400	Renewed January 28, 2007 Int'l Class: 32 First Use: September, 1993 Filed: June 16, 1995 Published: April 30, 1996 Registered: January 28, 1997	(Int'l Class: 32) Beer, ale, and malt liquor
AMERICAN BODY IRISH SOUL SN:78-334679 RN:2,982,111	Registered 8 & 15 September 10, 2011 Int'l Class: 32 First Use: March 1, 2004 Filed: December 1, 2003 Published: August 31, 2004 Allowed: November 23, 2004 Registered: August 2, 2005	(Int'l Class: 32) Beer
80-ACRE HOPPY WHEAT BEER  SN:85-589164 RN:4,369,649	Registered July 16, 2013 Int'l Class: 32 First Use: August 31, 2012 Filed: April 4, 2012 Published: August 28, 2012 Allowed: October 23, 2012	(Int'l Class: 32) Beer, ale and malt liquor
TRIPLE-WIDE IPA 	Pending - Initialized June 6, 2013 Filed:	(Int'l Class: 32) Beer, ale and malt liquor

SN:85-948792	June 3, 2013	
TRIPEL JULEP  SN:85-916109	Pending - Initialized April 30, 2013 Filed: April 26, 2013	(Int'l Class: 32) Beer, ale and malt liquor
KC PILS SINCE 1989 BOULEVARD BREWING CO BOULEVARD BREWING CO KANSAS CITY MISSOURI and Design  SN:85-908039	Pending August 5, 2013 Filed: April 18, 2013	(Int'l Class: 32) Beer, ale and malt liquor
GRAINSTORM BLACK RYE I.P.A.  SN:85-825012	Allowed - Intent to Use Notice of Allowance Issued July 30, 2013 Filed: January 16, 2013 Published: June 4, 2013	(Int'l Class: 32) Beer, ale and malt liquor
FUNKY PUMPKIN  SN:85-824979	Pending - Priority Action Counted Mailed May 6, 2013 Filed: January 16, 2013	(Int'l Class: 32) Beer, ale and malt liquor
ENTWINED ALE	Pending - Initialized June 24, 2013 Filed:	(Int'l Class: 32) Beer, ale and malt liquor

<p>Entwined Ale</p> <p>SN:85-965229</p>	<p>June 20, 2013</p>	
<p>BOULEVARD BREWING CO. . UNFILTERED . WHEAT BEER KANSAS CITY MISSOURI and Design</p>  <p>SN:85-851658</p>	<p>Pending - Examiner's Amendment/Priority Action Mailed May 6, 2013</p> <p>Int'l Class: 32 First Use: December 31, 2000 Filed: February 15, 2013</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>BOSS TOM'S GOLDEN BOCK</p>  <p>SN:85-934443</p>	<p>Pending - Initialized May 20, 2013</p> <p>Filed: May 16, 2013</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>POP-UP IPA</p> <p>SN: 86-075163</p>	<p>Filed: September 26, 2013</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>BOULEVARDIA</p> <p>SN:86-147152</p>	<p>Filed: December 18, 2013</p>	<p>(Int'l Class: 41) Entertainment services, namely, conducting entertainment exhibitions in the nature of annual beer and ale festivals featuring beer tastings from local, national, and international breweries, food tastings, live music, providing information regarding ecological and environmental sustainability and cycling, art exhibits, craft exhibits, and handmade goods</p>